

Contract # 48702

Schedule Dates

10/23/12-10/27/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 1904 Sked C (27984)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1904 C

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



GMMB  
3050 K St. NW  
Suite 100  
Washington, DC 20007

Date Entered 10/16/12  
Last Modified 10/16/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,250.00  
Net Total \$29,750.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Oct. 2012 14 \$35,000.00  
Grand Total: 14 \$35,000.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate        | Total       | Station            | Comments | Entered  |
|------|--------------------------------|-------------------|-----|--------|--------------------------|-----|----|----|----|----|----|----|----|-------|-------------|-------------|--------------------|----------|----------|
| 1.0  | Normal Line / SPOT             | 10/23/12-10/26/12 | 3   | :30    | 7A- 8A (ET)              | 1   |    | X  | X  | X  | X  |    |    | 1     | \$2,300.00  | \$2,300.00  | WHDH Boston (WHDH) |          | 10/16/12 |
| 2.0  | Normal Line / SPOT             | 10/23/12-10/26/12 | 3   | :30    | 8A- 9A (ET)              | 1   |    | X  | X  | X  | X  |    |    | 1     | \$2,300.00  | \$2,300.00  | WHDH Boston (WHDH) |          | 10/16/12 |
| 3.0  | Normal Line / SPOT             | 10/23/12-10/26/12 | 3   | :30    | 9A- 9:30A (ET)           | 1   |    | X  | X  | X  | X  |    |    | 1     | \$1,000.00  | \$1,000.00  | WHDH Boston (WHDH) |          | 10/16/12 |
| 4.0  | Normal Line / SPOT             | 10/23/12-10/26/12 | 3   | :30    | 10A- 11A (ET)            | 1   |    | X  | X  | X  | X  |    |    | 1     | \$850.00    | \$850.00    | WHDH Boston (WHDH) |          | 10/16/12 |
| 5.0  | Normal Line / SPOT             | 10/23/12-10/26/12 | 3   | :30    | 11A- 12P (ET)            | 1   |    | X  | X  | X  | X  |    |    | 1     | \$850.00    | \$850.00    | WHDH Boston (WHDH) |          | 10/16/12 |
| 6.0  | Normal Line / SPOT             | 10/23/12-10/26/12 | 3   | :30    | 1P- 2P (ET)              | 1   |    | X  | X  | X  | X  |    |    | 1     | \$900.00    | \$900.00    | WHDH Boston (WHDH) |          | 10/16/12 |
| 7.0  | Normal Line / SPOT             | 10/23/12-10/26/12 | 3   | :30    | 2P- 3P (ET)              | 2   |    | X  | X  | X  | X  |    |    | 2     | \$600.00    | \$1,200.00  | WHDH Boston (WHDH) |          | 10/16/12 |
| 8.0  | Normal Line / SPOT             | 10/23/12-10/26/12 | 3   | :30    | 7:30P- 8P (ET)           | 2   |    | X  | X  | X  | X  |    |    | 2     | \$2,400.00  | \$4,800.00  | WHDH Boston (WHDH) |          | 10/16/12 |
| 9.0  | Normal Line / SPOT             | 10/23/12-10/23/12 | 3   | :30    | 10P- PARENTHOOD          |     |    | 1  |    |    |    |    |    | 1     | \$10,000.00 | \$10,000.00 | WHDH Boston (WHDH) |          | 10/16/12 |
| 10.0 | Normal Line / SPOT             | 10/25/12-10/25/12 | 3   | :30    | 8:30P- UP ALL NIGHT      |     |    |    | 1  |    |    |    |    | 1     | \$10,000.00 | \$10,000.00 | WHDH Boston (WHDH) |          | 10/16/12 |
| 11.0 | Normal Line / SPOT             | 10/27/12-10/27/12 | 4   | :30    | 9A- 10A (ET)             |     |    |    |    |    |    | 1  |    | 1     | \$400.00    | \$400.00    | WHDH Boston (WHDH) |          | 10/16/12 |
| 12.0 | Normal Line / SPOT             | 10/27/12-10/27/12 | 4   | :30    | 7P- Access Hollywood Sat |     |    |    |    |    |    | 1  |    | 1     | \$400.00    | \$400.00    | WHDH Boston (WHDH) |          | 10/16/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.